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Crafting a solution statement

THE INNOVATION LAB

A solution statement is a blueprint of the solution you have ideated.

A solution statement can help you to summarise your proposed innovative solution and explain how it directly addresses your chosen challenge.

You can create as many solution statements as you wish for as many solutions as you can come up with to address your chosen challenge.

WHAT IS A SOLUTION STATEMENT?

WHY YOU SHOULD CREATE A SOLUTION STATEMENT

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The point of this exercise is to help you to define you innovative solution. Now, this can take time. For some, it might not come as naturally or easily as they had first imagined. But don't worry - it will come at a good time if you understand how to frame it properly. How you do this early in the idea stage of the innovation process can be the difference between success and failure later on.

By creating a solution statement, you can also get stakeholders on board and ensure they are aware of the plans and are in agreement with the proposed solution.

Don't forget, it's a good idea to back your solution statement with research and evidence that supports the validity of your innovative solution.

THERE ARE 4 PARTS TO A SOLUTION STATEMENT

THE SOLUTION

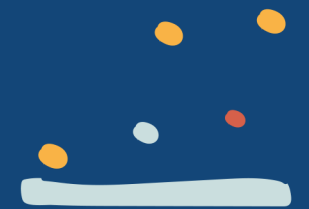What is the innovative idea / proposed solution?

CHANGE

What are the points and/or connections in the system that will be changed by the solution?

OUTCOMES

What are the desirable outcomes and benefits the solution will create?

IMPACTS

What are the potential system-wide impacts?

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INNOVATION SOLUTION STATEMENT

By creating...
(What is your specific idea/solution?)

we will help to...
(What are the parts or areas of the system that will be changed by your solution?)

and this will result in...
(What are the desired outcomes and benefits of your solution?)

The impacts of this are...
(What are the potential wider system impacts? How does this address your identified challenge?)

CONGRATS!

You have completed your innovation solution ideation statement.